



www.choosemonroe.com

**Sponsorship
Opportunities**

WHY WE ARE HERE

Monroe Chamber-creating an environment where business can grow and thrive!

The Monroe Chamber is the premier member-driven business league in the City of Monroe. The Monroe Chamber works on behalf of local businesses and the community to develop partnerships; support prosperous conditions for business and facilitate growth needed for a stable tax base in Monroe.

We are more than *just* events! The Chamber provides business networking and resources; education; government advocacy; and visitor development programs to attract and increase outside visitor spending to subsidize the local economy. With the support of local businesses and organizations our team is growing and developing new connections and resources all the time to strengthen our community.

A united effort of the entire community of Monroe is needed to ensure our economic revitalization. By working together, we can make a positive difference in our community for residents and businesses. By doing business in Monroe you are sharing in the city's prosperity. With this comes business citizenship obligation, which challenges every person and institution to participate in making the community a better place to live, work and play. By investing in the Monroe Chamber, you are helping us collectively to achieve economic success and an improved way of life.

BUSINESS MEMBERSHIP

For a small investment, your ROI from the services, programs and benefits offered by the Monroe Chamber is incredible. As an Sponsor in the Monroe Chamber of Commerce, businesses are entitled to a multitude of benefits offered to members:

- Free listings in Monroe's Newcomer's Guide and Membership Directory
- Free listings and referrals to the Monroe Chamber's online Business Directory
- Free or discounted admission to Monroe Chamber events
- Economic Development Assistance
- Advertising/Publicity Opportunities
- Member-to-Member Discounts
- Business Referrals
- Ongoing Programs & Seminars
- Community Involvement

You'll also have unique opportunities not available to non-member businesses. Here's a quick overview of the ways the Chamber can help you and, in return, help the community at large.

Involvement

Life's too short to stand on the sidelines. Get involved. Here's your chance. Are you ready for your company to have a say in the future of doing business in our county? Ready to shape your own destiny and gain ground on the pinnacle of success? You have a role to play, a vested interest in ensuring the successes we've built in Monroe continue. So, take action.

As an interested reader or current member, involve yourself in the task of protecting the economic health that brought success to you and others through your membership with the Chamber.

Knowledge

Need some timely tips on growing your business? Get involved in a networking group. Want to expand your knowledge? Attend a small business luncheon workshop. Or invest your time in a Chamber-sponsored forum designed to tackle business issues from the technical to the managerial. Every Chamber function is a learning experience.

Networking

Work the Chamber, and it'll work for you. That's what Chamber members say. Some have made vital connections that have propelled them forward in business and life. Others have gained valuable new insights into business processes. Networking works and this is the place to do it. From high-tech companies to high-spirited entrepreneurs nurturing small businesses on the rise, you will encounter scores of other successful people at the Monroe Chamber. If you make just one life-long customer in your first year of belonging to the Chamber, your membership has more than paid for itself.

Enrichment

Enrich your life-not just your business-when you join the Chamber. Need a break from the everyday business routine? Want to make new friends? Ready to feel good and give something back to the community? The Chamber is about people coming together. The legacy of goodwill you create will enrich you personally and professionally. You'll catch the spirit of enthusiasm as you encounter Monroe's business leaders at work and play.

The Monroe Chamber is your trusted, strategic business partner and voice in advocacy, creating resources and opportunities for member success, informed engagement and meaningful impact in our shared business community. As an independent organization, that receives very limited local grant funding; your membership dollars help support an informed business community, investing in the leaders of tomorrow and driving a prosperous economy.

SPONSOR BENEFITS

Grow Sponsor

Sometimes the biggest challenge a business has is just getting the word out about what they do. The opportunities for you and your company to be recognized and acknowledged within the Monroe Chamber and community are abundant. Connect membership puts your business among a visible group of Sponsors helping the chamber to invest more into our mission.

Some of the benefits Connect Memberships receive in addition to the Basic Membership and Grow Membership benefits are:

- Enhanced Business Listing in Business Directory
- Priority Registration for the Light Parade at Light Up Monroe
- Business card or flyer mailed in relocation package
- Business logo on Calendar of Events (linked to your website)
- Monthly Recognition in Chamber Chatter
- Special Event Sponsorships

Influence Sponsor

As an Influence member, you gain insight into the inner workings of our region through carefully-crafted programs that make the most of your time. Your Influence membership gives you and your team access to some of the most valuable programs and events in the region.

Some of the benefits Influence Sponsors receive in addition to the Basic, Grow and Connect Memberships benefits are:

- Rotating Logo on Chamber Home Page Footer
- Link to Job postings in Chamber Chatter and Chamber Website

Connect Sponsor

This is the premier level of membership in the Monroe Chamber of Commerce. Be recognized as a business leader and active contributor to the community. Your company profile will be included in the chamber's programs, advocacy and marketing. Be a member of the President Advisory Council, including your business peers who meet for lunch twice yearly to contribute insight and expertise advising chamber initiatives and priorities.

LIGHT UP MONROE

Event Description: The Monroe Chamber of Commerce hosts its decades-old holiday tradition of community tree lighting and hometown celebration in downtown Monroe on the Sunday after Thanksgiving.

The goal is to produce even more wonderful memory-making experiences that showcase the small-town heart of Monroe. The Chamber seeks community partners who share our desire for a quality, family-oriented holiday celebration to broaden the depth of meaning of this exciting time of year.

Date: Sunday after Thanksgiving (December 1st 2019)

Time: 4:30 p.m.—7pm

Location: Traveler’s Park

Expected Attendance: 400+

Sponsor Level	Benefits
Grow Sponsor	<ul style="list-style-type: none">• Business name on event flyers• Business name & link on event website page• Business name posted on the online calendar event description• Public “Thank You” at the start of event.
Influence Sponsor	Same as Connect Sponsor plus: <ul style="list-style-type: none">• Business tagged on Facebook and Twitter in the event description• Complimentary 10’x10’ booth space at Market
Connect Sponsor	<ul style="list-style-type: none">• Business logo on Event Flyer• Business logo & link to business website on event page• Brief speaking opportunity at December Chamber Membership lunch.• 30 second speaking opportunity at beginning of event

MUSIC IN THE PARK

Event Description: The Monroe Chamber of Commerce, in partnership with the City of Monroe Parks and Rec Dept, are proud to announce that we are partnering up to present the community with a summer concert lineup. The concerts are set to take stage in our very own Lake Tye Park this Summer. The concert series kicks off on the 1st Friday in July and runs for a total of four Friday nights in July.

The series of three concerts will feature an array of musical acts from Reggae-Rock-Groove to American/Alt Country Band. The Chamber will also be hosting a Beer Garden featuring local craft brew and local food truck fare at each concert.

Dates: Fridays in July **Time:** 6:30 pm **Location:** Lake Tye Park

Expected Attendance: 600+

Sponsor Level	Benefits
Grow Sponsor	<ul style="list-style-type: none">• Business name on event flyers• Business name & link on event website page• Business name posted on the online calendar event description• Public “Thank You” at the start of event.
Influence Sponsor	Same as Connect Sponsor plus: <ul style="list-style-type: none">• Business tagged on Facebook and Twitter in the event description
Connect Sponsor	Same as Influence Sponsor plus: <ul style="list-style-type: none">• Business listed on Press Release• Business logo on event flyers• Business name, logo & link on event website page• Sponsor table and tent space• 30 second speaking opportunity at one (1) concert

FAIR DAYS PARADE AND MARKET

Event Description: The traditional hometown event takes place on the first Saturday of the popular Evergreen State Fair. Hundreds of parade participants march down Main Street from 179th to Blakely Avenue, cheered on by thousands of proud community members each year!

Date: First Saturday of the Fair

Time: Market opens at 9 am and Parade starts at 11 am

Expected Attendance: 8,000+

Expected Audience: Varies community members, leaders and groups

Benefit Line: Exposure to the entire community through flyers, banners and on-site recognition

Sponsor Level	Benefits
<p>Grow Sponsor</p>	<ul style="list-style-type: none"> • Business name on event flyers • Business name & link on event website page • Business name posted on the online calendar event description • Public “Thank You” at the start of event. • Complimentary participant in the Fair Days Parade
<p>Influence Sponsor</p>	<p>Same as Connect Sponsor plus:</p> <ul style="list-style-type: none"> • Business tagged on Facebook and Twitter in the event description • Complimentary 10’x10’booth space at Market • Name posted at the end of the Parade Marketing commercial
<p>Connect Sponsor</p>	<p>Same as Influence Sponsor plus:</p> <ul style="list-style-type: none"> • Logo on Judge’s Banner • Emcee will do a Sponsor shout-out during Parade • Logo posted at the end of the Parade Marketing commercial

GENERAL MEMBERSHIP LUNCHEONS

Event Description: The Chamber's monthly General Membership Luncheon is an informal opportunity to network with fellow Chamber Members and to hear discussions on topics of interest to the business community.

During these luncheons, we also recognize our milestone Member Anniversaries and welcome all New Members.

Dates: 2nd Tuesday of each month **Time:** 11:30 a.m. to 1 p.m.

Location: The Rock Church located at 16891 146th St SE, Monroe.

Expected Attendance: 45-65

Expected Audience: Prospects, Chamber Members and approved guests

Benefit Line: Spotlight Business offers a business the opportunity to display materials and literature to attendees.

Sponsor Level	Benefits
Grow Sponsor	Same as above plus: <ul style="list-style-type: none">• Business name on Agenda and Thank you flyer at event• Business name & link on event website page• Acknowledgement at all events• 6 meal tickets to use at any of the Chamber luncheons throughout the calendar year.
Influence Sponsor	Same as Connect Sponsor plus: <ul style="list-style-type: none">• Business tagged on Facebook and Twitter in the event description• Logo printed on Lunch Agenda• 8 meal tickets to use at any of the Chamber luncheons throughout the calendar year.
Connect Sponsor	Same as Influence Sponsor plus: <ul style="list-style-type: none">• Logo on Thank You flyer• Logo and website on table toppers• Logo and website printed on Lunch Agenda• 12 meal tickets to use at any of the Chamber luncheons throughout the calendar year.

BUSINESS AFTER HOURS

Event Description: This informal networking event offers members the opportunity to network, build relationships and to present information on their business and services. Members exchange business cards with prospective clients and customers. Starting and growing business relationships is what these gatherings are all about. It is the host's responsibilities to provide food, drinks and a venue for the event.

- ◆ **Talk**- Sharing upcoming events, business specials, and new ideas is what makes businesses thrive and grow.
- ◆ **Interact** - Share your story and make a difference for someone else and be prepared to learn something new yourself!
- ◆ **Meet**-Get to know fellow business leaders and owners in a relaxed, social setting and learn more about each other.
- ◆ **Experience**-Combine all this with great food and drinks at the end of the business day, at a location that is eager to share something new with you, and a group of friendly hometown business people!

Date: Dates vary

Time: 5:30 am to 7:00 pm

Location: Varies

Expected Attendance: 20+

Expected Audience: Chamber members, Chamber Board members, Prospects, and Guests

Benefit Line: Hosting events offer businesses the opportunity to display materials and literature and show off their business.

Deadlines: 6 weeks before requested date

Event Host	<ul style="list-style-type: none">• Company logo on website promoting the event• Featured speaking opportunity at event• Acknowledgement at event
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FEATURED BUSINESS

Event Description: The Monroe Chamber is proud to recognize and promote many of the local businesses and organizations that invest, partner and support us. Each month we will select a couple of Chamber Members to be a “Featured Business”.

The Executive Director and representatives from the Public Relations Committee will visit your business to take pictures, and/or video and interview owners, managers and employees about your business and highlight what makes you great! They will use this information to create a 60 second “commercial” about your business.

Dates: Interview posted on Wednesdays

Time: 10 am

Deadlines: 6 weeks before requested date

Cost: \$20 worth of gift cards or a product basket to use as a giveaway when we release your interview. *Unless Investor Level*

Featured Business	<ul style="list-style-type: none">• Featured Businesses will be interviewed and their businesses highlighted through our online network and at the Chamber Luncheon the month after their interview.• Featured Business on Home Page for a week and event page for that month.• During the Chamber luncheon after their interview release a Featured Business may have 2 minutes on the mic to speak about their business.
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BEER GARDEN

Event Description: The Chamber works with many event organizers to help add more fun and a little more spark to the event by hosting a Beer Garden.

Chamber Beer Garden Events

- 4 total - Music in the Park events (Fridays in July)
- GrillFest (Father’s Day weekend)
- ChiliBowl Cook Off (January-Superbowl)
- Wing’s & Wheels

Expected Attendance: 2,000+

Benefit Line: Exposure to event attendees through on-site recognition

Sponsor Level	Benefits
Grow Sponsor	<ul style="list-style-type: none">• Business name & link on event website page• Business name posted on the online calendar event description
Influence Sponsor	Same as Connect Sponsor plus: <ul style="list-style-type: none">• Business tagged on Facebook and Twitter in the event description• Business name on Event Rack Card
Connect Sponsor	Same as Influence Sponsor plus: <ul style="list-style-type: none">• Business Logo on Event Rack Card

BUSINESS EXCELLENCE AWARDS

Event Description: In recognition of the contributions and hard work made by local businesses of Monroe to help foster community engagement, develop a sustainable community and advocate for the growth of our city we honor them at our Annual Business Awards celebration. This is your chance for a free night to honor your amazing employee's, someone who made a difference or even a community member or consumer. Whatever it may be this event is a platform for recognition and giving back! 2019 is the 30th annual Business Awards in Monroe.

The Monroe Chamber of Commerce in partnership with many other local nonprofit's celebrate and recognize excellence of Chamber members and our community from the previous year.

Date: April TBD

Time: 5:30 p.m. to 8:00 p.m.

Location: Monroe High School, 17001 Tester Road, Monroe, WA 98272

Expected Attendance: 100+

Expected Audience: Strategic partners, community leaders, Chamber

Sponsor Level	Benefits
Grow Sponsor	<ul style="list-style-type: none">• Business name & link on event website page• Acknowledgement at beginning of event• Business Name listed on program
Influence Sponsor	Same as Connect Sponsor plus: <ul style="list-style-type: none">• Business tagged on Facebook and Twitter in the event description
Connect Sponsor	Same as Influence Sponsor plus: <ul style="list-style-type: none">• Logo on Thank You flyer• Logo and website on table toppers

NEW BUSINESS AND RESIDENT PACKAGES

Event Description: The Chamber mails out information packages to all new businesses and residents. They contain a welcome letter, advertising page, business cards and promotional material from Chamber members.

Date: Varies according to when reports received.

Benefit Line: As a Chamber your information is going directly to those individuals new to our area.

Deadline to revise ad: 15th of each month

Sponsor Level	Benefits
Grow Sponsor	<ul style="list-style-type: none">• Business cards or promotional material inserted in packages (provided by Member)• 2 x 3.5" ad space (provided by Member) printed on the first set of letters sent out each quarter to new residents and businesses in Monroe.
Influence Sponsor	Same as Connect Sponsor plus: <ul style="list-style-type: none">• 2 x 3.5" ad space (provided by Member) printed on every letter sent out to new residents and new and/or renewing businesses in Monroe.
Connect Sponsor	Same as Influence Sponsor plus: <ul style="list-style-type: none">• 4 x 7.5" ad space printed on every letter sent out to new residents and new and/or renewing businesses in Monroe.

CHAMBER MEMBER DIRECTORY

Event Description: The Chamber uses the information on your Membership Profile page to create a Chamber Member only Business Directory.

This Directory is emailed to all Chamber Members once a year. It is also emailed out to any business that request it. It is a great resource for businesses that network and connect with businesses and community leaders outside of Monroe.

CHAMBER PARTNERED SPECIAL EVENTS

The following is a list of events that are spearheaded by Chamber members and the Chamber helps market and coordinate.

ChiliBowl

The Monroe Chamber partners with the Monroe Boys and Girls Club and Monroe Community Senior Center to organize an annual family, friendly event, the ChiliBowl. It is hosted at the Monroe Community Senior Center on the Tuesday before the Super Bowl.

Evergreen State Fair Booth Host

The Monroe Chamber hosts a Booth during the Evergreen State Fair for 12 days and Chamber members are invited to volunteer at the booth. (3 days at the fair for 2021– will be back to normal 2022)

Monroe's Block Party

Block Parties are a great way to connect our community with our local businesses and have used to be driving forces for economic growth. We are hosting our first Block Party August 28th 2021!

Harvest Festival

The Monroe Chamber hosts the Harvest Beer Garden to highlight the season's local craft beverages. This is a family, friendly festival with a pumpkin patch, vendors, live music and much more.

Light up Monroe

Great community celebration of our yearly tree lighting ceremony. From 4-7pm we have carolers, free items and welcome Santa & Mrs. Claus to Monroe!

We are always adding new workshops, events and activities so make sure to follow us on Facebook @choosemonroe or check out our website www.ChooseMonroe.com for more information.

OTHER CHAMBER COORDINATED EVENTS

Coffee & Connections

Have a cup of coffee and engage in a focused, effective networking event with the Monroe Chamber Executive Director, staff and ambassadors. This is a great opportunity to learn more about the Chamber, fellow members and so much more. Find link on our website.

Business After Hours

Member businesses host Happy Hour events to connect with the community, highlight their business and products, and show off their business location! Hosts benefit from a large, positive, diverse, business-oriented crowd. Giveaways are encouraged. 5:30 pm to 7 pm

Monroe Farmers Market

The Monroe Farmers Market is event created by the Monroe Chamber of Commerce that runs from May-September. Every two weeks we have the Farmers Market and set up our Visitor Information Booth where residents and tourists shop locally grabbing our members information and promotional materials.

Chamber 101 Workshops

We encourage new Chamber members and those interested in learning more about the Chamber to attend one of our quarterly Chamber 101 Member Orientation. This is your opportunity to meet the Chamber staff, introduce your business, and familiarize yourself with the variety of benefits we offer and get connected!

Small Business Saturday (November)

The Monroe Chamber of Commerce works with local businesses to participate in Small Business Saturday Sales the Saturday after Thanksgiving. Businesses will offer a one-day special in honor of this event and encourage tourists and residents to shop local and support our City.

Date Night (2nd Saturday of each month)

On the 2nd Saturday of each month we will highlight local business members that would make a great Date Night location. Date Nights also fall on the same day that the YMCA hosts their kid's night. Designed to explore our amazing town and all it offers!

OTHER CHAMBER COORDINATED EVENTS

We are on the road!

We take your business information with us on the road like our mobile visitor center! We visit 5 events that are promoted 50+ miles a year. Events that bring tourism to Monroe and share our events outside of City limits is our goal. We attend events like The Great Junk Hunt, Oktoberfest in Leavenworth, Sausage Festival in Everett, Evergreen State Fair and an adventure sports related event of our choice.

Countywide Chamber Mega Mixer

Every Chamber in the county and their members are invited to Monroe for the Countywide Chamber Mega Mixer. This is a members only invite.

Chamber Mobile Visitor Center

Through our partnerships with The Boy's and Girls Club, Evergreen State Fairgrounds, City of Monroe and even Coastal Community Bank, we are able to share our members information and distribute material from our Chamber Members at some of these locations 365 days a year to promote your business.

Sponsor Level	Benefits
Grow Sponsor	<ul style="list-style-type: none">• Business name on event flyers• Business name & link on event website page• Business name posted on the online calendar event description
Influence Sponsor	Same as Connect Sponsor plus: <ul style="list-style-type: none">• Business tagged on Facebook and Twitter in the event description
Connect Sponsor	Same as Influence Sponsor plus: <ul style="list-style-type: none">• Business logo on Event Flyer• Business logo & link to business website on event page

AMBASSADOR PROGRAM

The Monroe Chamber Ambassadors are an enthusiastic, fun group of Chamber members who help promote and advance the services and programs of the Monroe Chamber of Commerce.

Ambassadors volunteer at Chamber events, such as Community Awards, Chamber luncheons, ribbon cuttings & more. Other events like the ChiliBowl, Business Symposium and more benefit from Ambassador involvement.

Ambassadors are a key element of the Chamber's membership retention and expansion program. Ambassadors contact Chamber members and prospective members throughout the year to help them understand the Chamber's role in the community, how to maximize the many benefits of their membership and how to stress the importance of being actively involved in Chamber events and programs.

Finally, Ambassadors are a vital communications link between Chamber staff, officers and members, providing valuable feedback to assist in the development of Chamber initiatives. Ambassadors are highly respected for their contributions.

Ambassador Responsibilities Overview

- Attend quarterly Ambassador Meetings
- Assist at two events per year (community engagement events, Award Ceremony, etc.)
- Review and understand Chamber membership materials with an emphasis on the benefits of membership.
- Review and comprehend the Chamber website, Facebook page and other social media outlets.
- Familiarize yourself with staff, board and committee chairs.
- Familiarize yourself with the services of our Visitor Information Center.

BOARD OF DIRECTORS

The Monroe Chamber Board is made up of members of our Chamber that are committed to the group and sustainability of the Monroe Chamber, City of Monroe and our business community.

Board Members volunteer at Chamber events like our Ambassadors but also commit to monthly Board meetings providing leadership and insight to the Chamber staff.

Board members, just like Ambassadors are a key element of the Chamber's membership retention and expansion program.

Board Members a big and vital communication link between Chamber staff, the Monroe community and Chamber members, providing valuable feedback to assist in the development of Chamber initiatives.

Chamber Board members are highly respected for their contributions, leadership and commitment to our community.

Board Responsibilities Overview

- Attend monthly Board Meetings
- Attend monthly Chamber luncheons
- Assist at 4 events per year (community engagement events, Award Ceremony, etc.)
- Review and understand Chamber membership materials with an emphasis on the benefits of membership.
- Review and comprehend the Chamber website, Facebook page and other social media outlets.
- Familiarize yourself with staff and committee chairs.
- Familiarize yourself with the services of our Visitor Information Center.

Chamber Mission:

To lead our community with our members in mind to ensure their diverse opinions and needs are met, in order to cultivate a culture of trust, long-term community growth and business development.

Chamber Vision:

To be the main leaders in developing a well-connected Professional Community, we are the key organization *engaging* our local business Sponsors, *developing* a stronger network of business professionals and *connecting* our local community with our Sponsors.

CHAMBER CONTACT INFORMATION

Physical Address: 125 S. Lewis St, Monroe, WA 98272

Phone Number: (360) 794-5488

Email: Director@Choosemonroe.com

Website: www.choosemonroe.com

Facebook: @choosemonroe

Twitter: @choosemonroewa

Instagram: @choosemonroe

Office Hours:

10 am to 4 pm

Monday through Friday