



January Chamber Lunch Overview

Tuesday, January 8, 2019

Topic: Marketing Snohomish County and Finish 522



Agenda:

- 11:15 am Registration begins
- 11:30 am Lunch line opens
Casual networking and engagement
- 12:00 pm Program starts and lunch line closed. Greetings, Pledge of Allegiance, Chamber Executive Report and guest introductions
- 12:10 pm Guest Speakers begin
- 12:45 pm \$5 Hollar and Business Shouts
- 12:55 pm Special announcements and closing
- 1:00 pm Event ends

Executive Report: The Chamber Executive Director gives a monthly report highlighting member anniversaries, update on new businesses in town, business tours, community engagement opportunities and more.

Member Anniversaries and Special Announcements:

- | | |
|------------------------------|------------------------------|
| Yoforit Froyo | Rotary of Monroe |
| Bricking Solutions | Fred Meyer - C |
| Chain Lake Self Storage | Heavy Duty Transaxle |
| Alderleaf Wilderness College | Monroe Goodwill Industries |
| Sky River Soccer | Sam's Cats & Dogs, Naturally |
| West Coast Self Storage | Clayton Secretarial Plus |
| American Family Ins - Petty | |

Point of Contact Information:

Yvonne, Executive Director
director@choosemonroe.com

Janelle, Operations Manager
office@choosemonroe.com

Office Phone Number: (360) 794-5488

Caterer: Bella Balducci's

Guest Speakers: Deborah Knight (City Administrator) and Angie Riley (SnoCo Marketing and & Comms Mgr)

\$5 Hollar-1 minute commercial

BIG THANKS TO OUR CATERER, SPONSORS AND MAJOR INVESTORS:

- The Rock Church for the use of this lovely facility. Hill Street Cleaners for the bright, clean linens. Genesis Refrigeration and HVAC for sponsoring the church set up crew, sound and tech.

- Caterer: Brookdale Senior Living

Influence Investor:

- Sam's Cats and Dogs, Naturally. Member Since: March 2016

Connect Investors:

- | | |
|--|---|
| <ul style="list-style-type: none"> • Monroe Digital Copy Center Jun 2017 • Natural Factors Aug 2015 • Brookdale Senior Living Jan 1995 • City of Monroe, Wa • Monroe Boys and Girls Club Jun 2001 | <ul style="list-style-type: none"> • Hill Street Cleaners Nov 2001 • Genesis Refrigeration and HVAC • Edward Jones Brian Metcalf, F.A. April 2018 • Evergreen State Fairgrounds Feb 2018 • Fred Meyer Feb 2014 |
|--|---|



Grow Members:

- | | | | |
|---|----------|-----------------------------------|----------|
| • Best Western Sky Valley Inn | Jun 1994 | • Lakeside Industries | Nov 1988 |
| • Rosen Properties | Jul 2010 | • Evergreen Health Monroe | Jul 2014 |
| • Pharm-A-Save Medical Supply & Pharmacy | Apr 2017 | • Route 2 Taproom & Grazing Place | Jun 2017 |
| • Speedway Chevrolet | Apr 2000 | • Evergreen Speedway | Apr 1986 |
| • Ben Franklin Crafts and Framing | Sep 1986 | • Les Schwab Tire Center | Feb 2018 |
| • Evergreen Security, Inc | Oct 2010 | • Bricking Solutions | Jul 2003 |
| • Republic Services | Jun 2010 | • Sultan-Monroe Masonic Lodge | Jul 2013 |
| • SERVPRO of N. Everett/Lake Stevens/Monroe | May 2014 | • R&R Foundation Specialist | May 2018 |
| • State Farm Insurance-Warburton Agency | May 2014 | • Providence Medical Group-Monroe | Oct 1986 |
| • Everett Community College | Sep 1998 | | |

Calendar of Events

Lots of great things going on in December! Check out the community calendar on choosemonroe.com.

Don't forget to tag the Chamber (@ChooseMonroe) on Facebook so we know to share and add your events to our Facebook page. We also encourage everyone to visit and add your events to our calendar of events on our website.

Business Excellence Awards Ceremony

Held February 20, deadline to apply to give out an award is in Feb 8, the Annual Community Awards Ceremony celebrates the Chamber's previous year's accomplishments, conducts award presentations and provides members a place to also award and recognize their staff, volunteers and members. The evening includes light refreshments and snacks, networking and award presentations.

ChiliBowl

The Monroe ChiliBowl is "a toot'n good time! The ChiliBowl is held at the Monroe Community Senior Center and supports the Monroe Boys and Girls Club, Sky Valley Food Bank, the Monroe Chamber and the Monroe Community Senior Center. Guests are welcome to taste any of the chili for free, but highly encouraged to vote for their favorite chili. This is a great community event that encourages local businesses to engage with our community in a competitive, interactive but fun way!

Super Saturday (3rd Saturday of each month)

Members of the Monroe Chamber of Commerce can participate in a Super Saturday Sale on the 3rd Saturday of every month from 10:00 a.m. to 3:00 p.m. Each business will offer a one-day special in honor of this event and stamp the Choose Monroe Passport to encourage shoppers to visit participating businesses. Sign up to be on the Passport through this link: <https://monroechamberofcommerce.wildapricot.org/event-3065503> or go to www.MonroeWaChamber.org.

Finish 522

Deborah Knight, our City Administrator discussed the city's efforts on getting Highway 522 completed. There is a great video on <http://finish522.com/> describing the effects not just on the drivers but the communities and why we need to all work together to help push for this highway to be completed. Your voice is important and we are asking everyone to sign the petition and contact their legislator to ensure they are aware of how many of us are ready to see this done.

Seattle Northcountry

Angie, Annique and Amy from Snohomish County Tourism Bureau presented the county's newest branding efforts to help promote our amazing county. There is so much to do in our area and we are so grateful for all their hard work to promote and encourage the tourist to visit us. Watch the webinar on the brand unveiling to learn about visitor trends, our target audience, brand pillars, and icon description: <https://recordings.join.me/hMv37xRaXkGQc-4hyByujQ>.

We had great attendance from local business owners, managers and supervisors. Thank you all for taking the time to join us at our January meeting.

Preregistered Attendees:

- Alex Housing Hope
- Cindy French Creek Manor
- Eldon Hill Street Cleaners - A Formal Evening
- Diane Downtown Monroe Association
- Toni Pharm-A-Save
- Heather Original Pilot House Coffee
- Jamyang Community Transit
- Janelle Monroe Chamber of Commerce and Visitor Info Center
- Yvonne Monroe Chamber of Commerce and Visitor Info Center
- Deborah City of Monroe
- Becky City of Monroe
- Tania Monroe YMCA
- Cara Cara's Interiors
- Brian Edward Jones
- Jennine Dollar & Sense Bookkeeping
- Michelle Travel There and Back
- Phil Library
- Chris King Sheet Metal
- Trey Pest Control Northwest
- Michelle Inquisitek
- Jacob Monroe Community Senior Center
- Candace Monroe Community Senior Center
- Fredrika Monroe Public Schools
- Sue Monroe Public Schools Foundation
- Russell Republic Services
- Spain Snohomish County Tourism Bureau
- Jamie Monroe Fire District #7
- Linda Ideal Lifestyle
- Sally Harmsen & Associates, Inc
- Janna Rebel Mel's Fitness & RMF CrossFit
- Vaughan Efinitytech
- Sue Pharm-A-Save



Hope to see everyone out in February for the Chamber State of Address. Come learn more about the Chamber, what we do and why we do it! Register today at www.MonroeWaChamber.org.

#MonroeChamber #Joinus #ChooseMonroe



Find us online @ChooseMonroe